



Agenda
Thursday, June 6, 2013

8:30	Registration Coffee available on the 3 rd floor	Atrium
9:00	Welcome Remarks Steve Tobocman, Director, Global Detroit Dan Krichbaum, Director, Michigan Department of Civil Rights	326
9:30	First Keynote Speaker Richard Herman, Immigration Attorney, Author, <i>Immigrant, Inc.</i>	326
10:00	Second Keynote Speaker Peter Gonzales, Director, Welcoming Center of New Pennsylvanians	326
10:45	Morning Break	
11:00	First Best Practice Discussion: International Student Retention Athena Trentin, Director, Michigan Global Talent Retention Initiative Laura Wise, Michigan State University, Global Lansing Skyin Yin, Michigan State University Tel Ganesan, Kyyba	326
Noon	Affinity Groups and Lunch Following introductions to the affinity groups, pick up your boxed lunch in the hallway as you head to the breakout session of your choice. Breakouts will be working lunches, with conversations beginning at 12:30PM.	326
	<i>Changing Community Perceptions</i>	351
	Facilitated by Terri Morris Downs, Immigrant Welcome Center, Tom Wahlrab, Welcome Dayton, and Ellen Gallagher, Welcoming America	
	<i>Providing Municipal Services</i>	347
	Facilitated by Guadalupe Velasquez, City of Columbus – New American Initiative, Melissa Bertolo, Welcome Dayton, Susan Downs-Karkos, Welcoming America	
	<i>Corporate Engagement Strategies</i>	339
	Facilitated by Elizabeth Cohen, St. Louis Immigration and Innovation Initiative, and Steve Tobocman, Global Detroit	
	<i>Skilled Immigrant Integration</i>	357
	Facilitated by Katherine Gebremedhin, WES Global Talent Bridge, Peter Gonzalez, Welcoming Center for New Pennsylvanians, and Tadd Wamester, Upwardly Global	

1:30	Second Best Practice Discussion: Attracting Foreign Trade/Investment Peter Creticos, Director, Institute for Work and the Economy Stanley Zhou, America Ally Automotive Products Corp. Suzanne Sukkar, Miller Canfield	326
2:30	Third Best Practice Discussion: Attracting International Talent Paul Schutt, Issue Media Group Reactions by Adriana Dobrzycka, Vibrant Pittsburgh, and Andrea Castrovillari, Global Cleveland	326
3:00	Afternoon Break Ice cream from La Azteca in the hallway	
3:30	Fourth Best Practice Discussion: Building Welcoming Communities Susan Downs-Karkos, Welcoming America Ellen Gallagher, Welcoming America Christine Sauve, Welcoming Michigan	326
4:30	Closing Special Message from Michigan Governor Rick Snyder Steve Tobocman, Director, Global Detroit	326

Please use the hashtag [#GlobalGL](#) if tweeting about today's event.
The wireless network is open access, no password required.

Member Organizations



Established in 2011, Global Cleveland is a regional economic development engine. Its Board of Directors is diverse, representing the civic, business and philanthropic sectors of Northeast Ohio.

Global Cleveland's goal is to grow the population of Northeast Ohio and strengthen the region's economy by working with employers, colleges and universities and community organizations to attract and retain newcomers (defined as "immigrants and international and domestic individuals") by connecting them to the region's opportunities, resources and services and promoting the region as a welcoming place for all.



Since 2010, Global Detroit has established itself as a key innovator and doer in the revitalization of the regional economy and as a national leader in immigrant economic development. It serves as a platform to revitalize southeast Michigan's economy by tapping into immigrant communities and the talent that they bring to the region. The organization leads a collaborative network of immigrant-friendly initiatives that attract and retain talent and investment, revitalize neighborhoods, and work holistically to create a more inclusive economy.

To date Global Detroit has raised over \$5 million in philanthropic funding to launch and sustain six Global Detroit initiatives, including the Welcome Mat, Welcoming Michigan, ProsperUS Detroit, Global Talent Retention Initiative, a nearshoring initiative, and to bring Upwardly Global to Michigan.



Global Lansing is a group of individuals in the greater Lansing region working to educate, engage and empower the community to connect, support and leverage more than 7,000 international students currently attending Michigan State University and Lansing Community College. Global Lansing's focus is to educate, engage, and empower the Greater Lansing community to further support and leverage the vast number of international students, scholars, business-owners, and residents in the Lansing region.

The cornerstone of the Global Lansing initiative is the "Getting Started" Fellowship Program, an innovative, first-of-its-kind initiative that matches international students in Greater Lansing to internships and mentorships with area businesses and entrepreneurs.



The Global Michigan Initiative recognizes that a third of new high tech starts created in Michigan over the past decade were started by immigrants and that growing more companies means more jobs. Michigan Governor Rick Snyder has charged the Michigan Department of Civil Rights and the Michigan Economic Development Corporation to find new ways to encourage more highly educated immigrants and former Michiganders with advanced degrees to come to Michigan to work and live. In his first State of the State address, he noted that immigrants with advanced degrees and business investment interest can make a tremendous difference in creating positive economic activity.

Committees are working to address the attraction of needed talent by Michigan companies, the retention of university graduates, improved pathways for small business investment, encourage more welcoming communities for all, licensing and credentialing highly skilled immigrants, connection between immigrant business investors with local economic development and export strategies, entrepreneurship, maximization of the EB-5 investor visa program, advocacy of the H-1B worker visa program, and effective information communication strategies.



GlobalPittsburgh creates long-term global relationships by connecting leaders and organizations in the Greater Pittsburgh Region with international leaders and influencers. GlobalPittsburgh now has a network of over 500 members, volunteers, and citizen diplomats who ensure that visiting leaders' and students' time in the Greater Pittsburgh region has bilateral impact. Consequently, international leaders and students develop new strategic business opportunities, business and personal contacts, and a positive impression of the region that may inspire them to return, to encourage more potential visits by leaders, influencers and students, or to work and live in the region.



Vibrant Pittsburgh was launched in December of 2010 as an economic development entity to work collaboratively with companies and organizations for the purpose of ensuring growth and economic competitiveness for the Pittsburgh region. Through collaboration with and support of human resource departments, corporate recruiters, professional organizations and non-profits, Vibrant Pittsburgh is committed to bringing the best and brightest to their region. It's in their partnerships with community-based organizations that allows Vibrant Pittsburgh to increase its visibility and leverage its networks as magnets to attract, welcome, and retain diverse talent.

Vibrant Pittsburgh is committed to welcoming newcomers; addressing barriers to a more inclusive region with a more diverse pool of talent, consisting of different races, ethnicities, physical abilities, beliefs and sexual orientations; and acting as a catalyst for positive change in and around Pittsburgh.



Immigrant Welcome Center (IWC) was established in 2006 in Indianapolis, as a direct result of the growing immigrant and refugee population and an increased demand for support and resources. Today the organization is focused on strengthening immigrant families and supporting and implementing activities that build community.

In doing so, IWC runs a 'Natural Helpers Program' in which trained immigrant volunteers work within communities to connect newcomers to the basic services, educational programs, employment opportunities and information on housing that they need to feel welcomed and be successful. With five branches in existing community-based sites, IWC is helping to increase outreach efforts in neighborhoods where there is a high concentration of immigrants. These branches improve access to information and resources to individuals and families. Every month, IWC hosts community workshops and education sessions on a variety of cross-cultural topics intended to increase community knowledge and awareness about diversity issues. Session topics are geared towards foreign-born and U.S.-born residents. IWC is working in partnership with Welcoming America.

St. Louis Immigration and Innovation Initiative



Mayor Michael B. Coleman's New American Initiative was created in 2005 to give all immigrant and refugees living in Columbus access to city services and programs to help improve their lives. This initiative gives equal opportunity to all refugees and immigrants and helps them become productive residents of Columbus.

The New Americans Initiative is very involved in helping immigrant and refugee businesses grow and develop. More specifically, the team helps to facilitate public/private partnerships, works with businesses in developing brand identities and marketing plans, and hosts business certification forums with the Equal Business Opportunity Office and the Department of Development. In addition to services related directly to business development, the New American Initiative offers citizenship training and capacity building supports. The City of Columbus disseminates funding to local organizations that offer microloans for startup and expanding businesses.



Welcome Dayton was formed in 2011 as a result of a series of extensive community conversations regarding immigration in the region. The organization promotes immigrant integration into the greater Dayton region by encouraging business and economic development; providing access to education, government, health and social services; ensuring equity in the justice system; and promoting an appreciation of arts and culture.

Since its formation, Welcoming Dayton has increased positive community police relations, built community through the arts, increased access to City of Dayton services for limited English proficient residents, changed perceptions of immigrants through positive media coverage, and built awareness of existing immigrant friendly services offered throughout the private and public sectors.



Global Great Lakes

Initial Convening

Share a Resource!

The Global Great Lakes Network is creating a directory of resources to share with participants in this event via www.globalGL.org. Are you familiar with a resource that could be of interest? Please use this form to tell us about it. You can hand it in at the registration table.

Your Name: _____

Your Organization: _____

Your Contact Info: _____

Category of Resource (*examples: directory, listserve, webinar series, working group, publication, etc.*): _____

Target Users (*examples: ESL providers, businesses seeking to grow exports, cultural groups*): _____

Description and Purpose of Resource: _____

How should people find or access it? (*please include web address if available online*): _____

3. Please comment on any session, speaker or topic that you found especially insightful or useful, and why.

4. Which affinity group session did you attend? _____

	Practical ideas I can use in my work.	New ideas for potential partners or allies.	Deeper understanding of the issue's importance.	Desire to create or expand a program.	Nothing	Didn't Attend
What did you gain from your affinity group session?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

5. What issues or conversations would you like to see included or expanded on in future network offerings?

6. Please rate the following statements from your perspective.

	Not true	Not sure	True	Very true
A network for global initiatives for the Great Lakes region could be very useful to my work.	1	2	3	4
I would be interested in online or virtual offerings similar in content to that offered at the conference.	1	2	3	4
I would attend a similar conference to this one in the future.	1	2	3	4
I know other people or organizations that would be interested in participating in a similar event in the future.	1	2	3	4

**7. Did you visit the conference website? Yes / No
Did you find it useful? What could improve the conference website?**

8. What else could we do to improve future conferences?

Optional:

Your Name: _____ Contact Info: _____



Global Great Lakes

Initial Convening

Affinity Group Notes

During your affinity group, please jot down on this form any notes about ideas you have in response to our prompt questions. Please hand your notes to the session scribe at the end of the session.

Your Name: _____

Your Organization: _____

1. What is the source of your interest in this topic? Are you working in this area already, or do you have aspirations of doing so? What does that vision look like?

2. What could a Global Great Lakes Network do or provide to support your vision in this area?

3. At a future conference, what would you like to see done on this topic? Are there any speakers, activities, resources, or conversations you can recommend?

Thank You to the Sponsors of the
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