

Neighborhood Development Center's estimated impact around Lake and Chicago

Data collected within a one mile radius from October 2011-September 2012

■ **Businesses and employees***

- 106 open businesses
- 473 full-time and part-time jobs created or retained (including business owners and their employees)

■ **\$9,732,800 annual financial return to the neighborhood by businesses ***

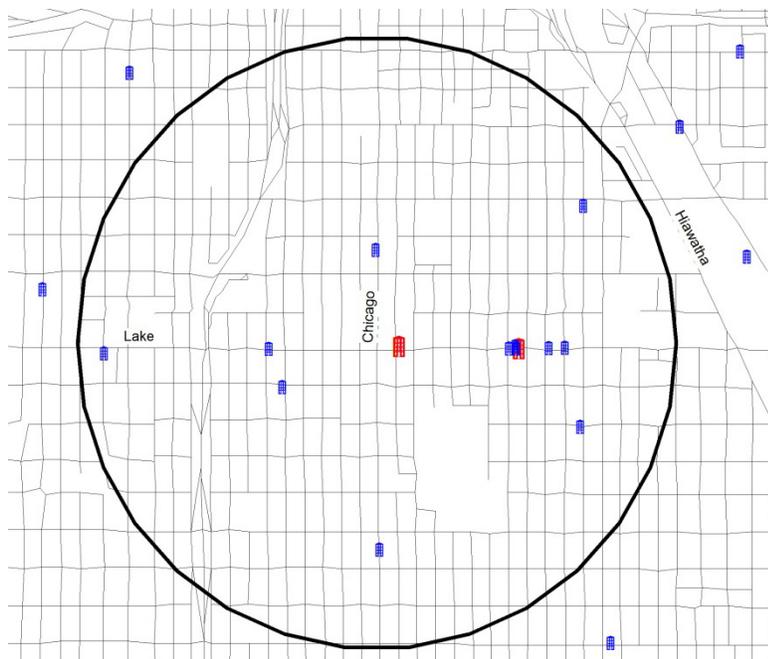
- \$4,540,600 payroll
- \$480,400 payments to subcontractors and cash workers
- \$42,400 in property taxes
- \$1,997,400 rent
- \$879,900 sales tax
- \$1,661,100 services/supplies/materials purchased in the neighborhood**
- \$131,000 cash/in-kind contributions for neighborhood organizations/events**

■ **Other contributions to the neighborhood**

- 89% of owners say they are a **role model** for youth or young adults
- 69% have contributed time, money, and/or in-kind **contributions** to neighborhood events
- 27% say they serve as a **leader** for groups or associations in their community
- 80% say their business serves as a **gathering place** for the neighborhood

■ **Profile of surveyed businesses**

- 45 surveys completed in a one mile radius of the Lake and Chicago intersection
- 40% of the businesses surveyed are retail, 38% restaurants or catering, 18% service-related, and 4% construction
- 49% of the surveyed owners identify as Hispanic or Latino, 20% Caucasian, 9% African, 7% African American, 4% Asian, and 2% Native American or American Indian (9% did not provide this information)



45 NDC alumni businesses within a one mile radius of the Lake and Chicago intersection. Larger icon on map represents more than one business.

* Estimates based on responses of 45 surveyed businesses.

** Total does not include purchases and financial contributions made by businesses outside their immediate neighborhood.



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CELEBRATING 20 YEARS OF COMMUNITY REVITALIZATION

For more information

This summary presents highlights of the *Neighborhood Development Center: Outcomes evaluation report*. For more information about this report, contact Laura Schauben at Wilder Research, 651-280-2655.

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APRIL 2013