Betsy Cohen
Project Director
Francis G. Slay
St. Louis City Mayor
ST. LOUIS MOSAIC PROJECT

REGIONAL PROSPERITY THROUGH IMMIGRATION & INNOVATION

@STLMosaic  STLMosaicProject.org
# Steering Committee

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<tr>
<th>Name</th>
<th>Organization</th>
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<tr>
<td>Denny Coleman</td>
<td>St. Louis Economic Development Partnership</td>
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<td>Rodney Crim</td>
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<td>Joe Reagan</td>
<td>St. Louis Regional Chamber</td>
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<td>Batya Abramson-Goldstein</td>
<td>Interfaith Partnership Cabinet (JCRC)</td>
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<td>Anna Crosslin</td>
<td>International Institute of St. Louis</td>
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<td>Casa de Salud</td>
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<td>Dr. Joel Glassman</td>
<td>University of Missouri-St. Louis</td>
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<td>Anthony Gonzalez-Angel</td>
<td>Gonzales Companies, LLC</td>
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<td>Melissa Harper</td>
<td>Monsanto Company</td>
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<td>Ellen Harshman</td>
<td>St. Louis University</td>
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<td>Michael Holmes</td>
<td>Rx Outreach</td>
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<td>Dr. Edward S. Macias</td>
<td>Washington University in St. Louis</td>
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<td>John Nations</td>
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<td>Kathy Osborn</td>
<td>Regional Business Council</td>
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<td>Patricia Ovca</td>
<td>Danforth Plant Science Center</td>
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<td>Jim Pennekamp</td>
<td>University Park SIUE, Inc</td>
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<td>Doug Rau</td>
<td>Sigma-Aldrich Corporation</td>
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<td>Kathleen Ratcliffe</td>
<td>St. Louis CVC</td>
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<td>Dr. Julian Schuster</td>
<td>Webster University</td>
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<td>Peter Tao</td>
<td>TAO+LEE</td>
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**Advisors**

- **Tom Irwin**
  Civic Progress

- **Dee Joyner**
  Commerce Bank

- **Vince Schoemehl**
  Grand Center, Inc.

- **Tim Nowak**
  World Trade Center St. Louis

- **Betsy Cohen**, Project Director
Background

November 2011
- Identified as Strategic Priority

January 2012
- Received William T Kemper Foundation study funds

June 2012
- Economic Impact of Immigration on St. Louis study

Goal: Fastest Growing U.S. Metro for Foreign Born
2012 Study: St. Louis Under 5%

St. Louis has the lowest immigration share of a top 20 metro, and 2nd slowest population growth.

Other metros in the top 20 averaged 40% faster economic growth over the past decade.

Source: Jack Strauss PhD, Saint Louis University
Key Findings: 2012 Report

St. Louis foreign-born community is highly educated with predominantly white collar jobs.

44% more likely to have at least a college education

Earns 25% more than average American born.

130% more likely to have an advanced degree

60% more likely to be entrepreneurs

3x more likely to be high-skilled

Source: Jack Strauss PhD, Saint Louis University
How to Jumpstart Growth

June 2013

St. Louis Immigration Recommendations

- Internal gap analysis and external best practices assessment
- By: Dr. Jack Strauss, Saint Louis University
  Mark Tranel, University of Missouri, St. Louis
  Jeremy Caddel, Washington University in St. Louis
Key Findings: 2013 Study

St. Louis region compared to:
- Kansas City
- Detroit
- Nashville
- Louisville
- Dayton
- Cincinnati
- Cleveland
- Pittsburgh
- Baltimore
- Indianapolis

- Fractionalized local services
- Region does not provide coordinated services
- Business and international communities not fully linked
- Immigrants and religious organizations not fully linked
Rate of Foreign Born Growth (2006-2012, ACS)

St. Louis Mosaic Project

Baltimore, Washington, Seattle, Philadelphia, Houston, St. Louis, Minneapolis, Tampa, Boston, Dallas, US, Miami, San Francisco, Atlanta, San Diego, New York, Riverside, Detroit, Los Angeles, Chicago, Phoenix.
Year 1

Launch a welcome center

Create online ethnic communities

Coordination, Communication, Assessment
Year 1

Engage business community
Connect to local community

Promote policies through political leadership
Year 1

Include international students

Communicate with MO, IL and U.S. legislatures

Welcome new ideas
What’s next?

- Immigrant entrepreneurship program
- International student/corporate program
- Engineering career path plan
- Health care career path plan
Immigration Reform: Committee Principles

- Economic imperative for St. Louis
- System must be streamlined and visa availability expanded
- Border security and rule of law
- Special initiatives to welcome and integrate new citizens
Regional Prosperity Through Immigration & Innovation

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St. Louis Mosaic Project
Robert’s slide deck