



 **HIO G.R.E.A.T.™**

Global Reach to Engage Academic Talent





*Chancellor John Carey's Recommendations for*  
**OHIO'S POSTSECONDARY  
GLOBALIZATION INITIATIVE**

A REPORT PREPARED BY THE OHIO BOARD OF REGENTS

Pursuant to H.B. 484,  
the Chancellor  
submitted his  
Report and  
Recommendations to  
the Governor &  
General Assembly on  
December 31, 2014.

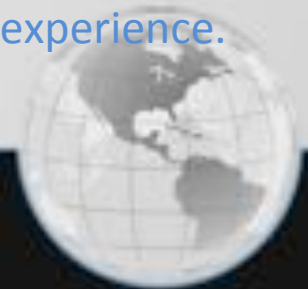




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# Objectives & Highlights

- Promote Ohio as a postsecondary destination globally;  
Grow international postsecondary population from 4.1% to 6%  
**\$420 million increase to \$1.2 billion and support additional 5,751 jobs**
- Encourage international students to remain in the state and engage in the workforce; and  
Increase international students' rate of securing OPT with Ohio business to 50%  
**\$95.1 million generated and support 1,200 jobs**
- Enhance global economic opportunities for Ohioans  
Create "Ohio-G.R.E.A.T." domestic student mobility grant as a capstone experience.





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## Our message...

*Ohio delivers world-class higher education that drives business innovation, improves lives and creates prosperity in a global market.*



**Ohio**

Board of Regents  
University System of Ohio

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# We must demonstrate...



- Ohio values higher education and its relationship to economic competitiveness and innovation, globally.
- Ohio has prioritized **Global Reach to Engage Academic Talent** in study and in business.





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## Activities Within Ohio:

- Identifying practices and “assets” of **postsecondary – government – business – communities**
- Innovations to unify Ohio message
- State roll-out and regional action plans







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[Ohio-GREAT.us](http://Ohio-GREAT.us)

## Activities Beyond Ohio:



## International Education Conferences



## Increase Awareness



Australia,  
Brazil, Bulgaria,  
China, Cyprus,  
Denmark, France,  
Germany, Great  
Britain, Greece, Hong  
Kong, India, Israel, Italy, Japan, Korea,  
Malaysia, Mexico, Mongolia, Nepal,  
Oman, Russia, Saudi Arabia, Sweden,  
Switzerland, Turkey, United Kingdom

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GLOBALIZATION INITIATIVE



# Who is currently involved

Chancellor's Working Group represents the following stakeholders, and more:

State-level	Statewide
Governor Kasich Chancellor Carey Ohio Board of Regents (OBOR)	All USO institutions: 14 Universities + 23 Community Colleges
Governor's Office of Workforce Transformation	23 private institutions of higher education
Development Services Agency <ul style="list-style-type: none"> <li>• Tourism</li> <li>• Export</li> <li>• Third Frontier</li> </ul>	Cities: Cincinnati, Cleveland, Columbus, Dayton, Toledo
OhioMeansJobs (JFS)	Ohio Chamber of Commerce
JobsOhio	JobsOhio Regional Network: NW (Toledo), NE (Cleveland/Akron-Canton/Youngstown), W (Dayton), SW (Cincinnati), SE (Nelsonville), Central (Columbus)