

**WELCOMING ECONOMIES
GLOBAL NETWORK
2016 CONVENING**

**OCTOBER 19-20
PHILADELPHIA, PA**



Global Network

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WHY WE CHOSE PHILADELPHIA

Philadelphia is a leader in attracting, retaining, and including immigrants, and has shown the positive economic and social impacts of being a welcoming city. Immigrants have significantly contributed to the reversal of a 50-year population decline, are starting businesses and joining the workforce. Philadelphia is the “City of Neighborhoods,” each with its own distinct personality and home to long-established or newly-arrived immigrant communities.

• IMMIGRANTS MAKE UP 10% OF PHILADELPHIA’S WORKFORCE

• 18% OF ALL GROWTH IN SMALL BUSINESS OWNERS ARE IMMIGRANTS

• 75% OF WORKFORCE GROWTH SINCE 2000 IS DUE TO IMMIGRANTS

• 96% OF “MAIN STREET” BUSINESS OWNERSHIP GROWTH SINCE 2000 IS DUE TO IMMIGRANTS

• \$770 MILLION OF THE \$1 BILLION TOTAL IN “MAIN STREET” BUSINESS EARNING ARE ACCOUNTED BY IMMIGRANTS



THINGS TO DO AND SEE IN PHILLY

PHL Diversity

discoverphl.com/visit/neighborhoods

CITY OF PHILADELPHIA

Office of the Mayor
215 City Hall
Philadelphia, PA 19107
(215) 686-2181
FAX (215) 686-2180

JAMES F. KENNEY
Mayor

October 6, 2016

Dear Colleagues,

On behalf of the City of Philadelphia, The Welcoming Center for New Pennsylvanians, and our Office of Immigrant Affairs: Welcome to Philadelphia!

We are so proud to host the 4th Welcoming Economies Global Network Convening, and we hope you will take the time to learn about the many initiatives in place to support immigrant entrepreneurs in our welcoming city.

The contribution of immigrants to Philadelphia is immense: New Americans are revitalizing neighborhoods and driving population growth after more than 50 years of decline. They are vital contributors to our economy and our culture; 96 percent of our main-street small business growth from 2000-2013 stemmed from immigrant entrepreneurs.

Here at the convening, you will have the opportunity to meet some of these innovative individuals and hear about their important efforts.

As mayor, I continue to work to make Philadelphia a place where newcomers can live and thrive alongside long-time residents. When we fully incorporate and integrate hardworking immigrants in our communities, everyone benefits.

More and more communities are understanding that welcoming leads to prosperity, and alongside each of you, I look forward at the convening to learning new ideas and building important connections as we make our communities more welcoming to immigrants.

Lastly, it's a critical time for our communities, through the Welcoming Economies Global Network, to counter the narrative of fear and divisiveness through ongoing leadership and innovative efforts to welcome everyone.

Please enjoy our beautiful city, and thank you for the important work you do every day to welcome, retain, and empower immigrants as valued contributors to our economies.

Sincerely,

James F. Kenney
Mayor



MAYOR JIM KENNEY
CITY OF PHILADELPHIA



A lifelong city resident, Mayor Jim Kenney grew up the oldest of four in a South Philadelphia rowhouse neighborhood. His father, a firefighter, and his mother, a homemaker, both worked second jobs to put Jim and his three siblings through parochial school. In high school, Jim delivered the paper in the morning and washed dishes after school, earning his first union card at 17. After graduating from St. Joe's Prep, Jim worked his way through La Salle University and became the first in his family to graduate from college.

Jim was elected in 1991 to serve as a Democratic City Councilman At-Large. In City Council, Jim stood up for Philadelphia's working families—fighting for a real living wage, increased funding for public education, and community policing measures. A proud progressive, Jim also led the way on broader protections for LGBTQ Philadelphians, marijuana decriminalization, and a more sensible immigration policy by ending ICE holds that tear families apart.

On January 4, 2016, Jim was sworn in as the 99th Mayor of Philadelphia. In his inaugural address, the Mayor laid out a vision for an accessible, accountable government that works for everyone in every neighborhood. To make that vision a reality, the Mayor is committed to expanding access to quality pre-k for high-need children, implementing the community school model in Philadelphia, eliminating unconstitutional stop and frisks and investing in our commercial corridors.

YOUR HOSTS



WELCOMING ECONOMIES GLOBAL NETWORK

Drawing on the lessons of the Rust Belt, the Welcoming Economies Global Network (WE Global Network) is a group of regional economic development initiatives working to tap into the economic development opportunities created by immigrants across a 10-state region (IL, IN, IA, MI, MN, MO, NY, OH, PA, WI). The network is designed to strengthen the work, maximize the impact, and sustain the efforts of individual local initiatives that welcome, retain, and empower immigrant communities as valued contributors to local economies. WE Global is a project of Welcoming America in partnership with Global Detroit.

WELCOMING AMERICA



Welcoming America leads a movement of inclusive communities becoming more prosperous by making everyone feel like they belong. Welcoming America believes that all people, including immigrants, should be valued contributors and are vital to the success of both our communities and our shared future. Welcoming America provides the inspiration and foundation for the growing welcoming movement, bringing together an innovative and growing network of local governments and nonprofits, and connecting them to their peers and to what works. Launched in 2009, Welcoming America has spurred a growing movement across the United States, with one in every eight Americans living in a Welcoming Community. Their award-winning, social entrepreneurship model is beginning to scale globally.



Global Detroit is revitalizing Metro Detroit's economy by mobilizing its immigrant potential. Global Detroit is nationally-recognized as an innovator and expert in leveraging international talent to fill regional businesses' unmet talent needs, catalyzing the growth and development of immigrant entrepreneurs, and building a global region with competitive advantages in job creation, business growth, and community development.



WELCOMING CENTER FOR NEW PENNSYLVANIANS

The Welcoming Center for New Pennsylvanians accelerates immigrant integration and economic advancement through education, training, employment and entrepreneurship. Since opening its doors in 2003, the Welcoming Center has assisted more than 15,000 people from over 140 countries.



Office of Immigrant Affairs

CITY OF PHILADELPHIA OFFICE OF IMMIGRANT AFFAIRS

The mission of the City of Philadelphia Office of Immigrant Affairs is to promote the well-being of the immigrant community and other constituency groups in Philadelphia by: improving access to city services, engaging local and national community-based organizations and other non-profit groups, developing economic resources, promoting civic participation and assisting with educational opportunities and access.

"THE BARRIERS THAT IMMIGRANT [BUSINESS OWNERS] ARE FACING ARE OFTEN THE SAME THAT RESIDENTS ARE FACING... WHAT'S GOOD FOR IMMIGRANTS IS GOOD FOR EVERYONE."

-JENNIFER RODRIGUEZ, PRESIDENT AND CEO, GREATER PHILADELPHIA HISPANIC CHAMBER OF COMMERCE

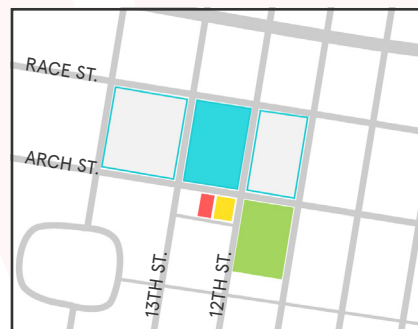
SEEDS OF GROWTH

MAPS

PENNSYLVANIA CONVENTION CENTER



CONVENING LOCATIONS



- Pennsylvania Convention Center
- Welcome Reception
Center for Architecture and Design
- Home2Suites Hotel
- Reading Terminal Market

AGENDA WEDNESDAY, OCTOBER 19

1:30PM-4:30PM

NEIGHBORHOOD TOURS

Attendees are invited to tour the "City of Neighborhoods", each with its own distinct personality and home to long-established or newly-arrived immigrant communities, and hear from community-based organizations supporting immigrants.

WEST AND SOUTHWEST PHILADELPHIA

SOUTH PHILADELPHIA

NORTH 5TH STREET/EL CENTRO DE ORO

CENTER CITY AND SOUTH PHILADELPHIA

CHINATOWN

5:00PM-6:00PM

READING TERMINAL MARKET TOUR

A guided tour of the historic Reading Terminal Market – one of the oldest and largest continuously operating public markets in the United States. The Reading Terminal is Philadelphia's most diverse public space and has long served as a haven for the newest Philadelphians to work, shop and become part of Philadelphia's culture. Get a behind the scenes look at this Philadelphia icon with the Reading Terminal General Manager and hear about the work they have underway to ensure the newest Philadelphians see the RTM as their public market.

Enter from the corner of 12th and Arch Street and converge in front of the Rick Nickols room.

6:00PM-8:00PM

WELCOME RECEPTION

Conference opening with local and national hosts and a performance by the Philadelphia Chinese Opera Society.

Center for Architecture and Design
1218 Arch Street

AGENDA THURSDAY, OCTOBER 20

7:30AM

REGISTRATION

Pennsylvania Convention Center
Concourse outside Rm. 107A

7:45–8:45AM

BREAKFAST ROUNDTABLES

9:00–10:15AM

OPENING PLENARY *Rm. 103*

Welcome

Spotlight on Philadelphia

Keynote Address: Osagie Imasogie,
Phoenix IP Ventures

10:15–10:30AM

BREAK

10:30AM–12:00PM

BREAKOUT SESSION #1

Best Practices in Skilled Immigrant Career
Pathways & Ladders *Rm. 107*

Seeds of Growth: Building Your Local Economy
by Supporting Immigrant Entrepreneurs *Rm. 108A*

Inclusive & Equitable Economic Growth for All
Rm. 104

Integrating Immigrant Economic Development
Strategies into Your Region's Economic
Development Mainstream *Rm. 108B*

Addressing Anti-Muslim Backlash in our
Communities *Rm. 106*

Housing and Urban Renewal: Do Immigrants
Present an Untapped Opportunity to Revitalize
Communities? *Rm. 105*

12:00–1:00PM

LUNCH

Concourse outside Rm. 103

1:00–2:15PM

BREAKOUT SESSION #2

Code Enforcement and Immigrant Communities:
Challenges, Opportunities and Partnerships *Rm. 104*

Power Ties: Missing Links in International Student
Retention *Rm. 105*

The Immigrant Workforce and the Future of Healthcare
Rm. 106

Beyond Survival Jobs: Creating a Well-Rounded
Workforce Development Strategy *Rm. 108A*

Increasing Civic Participation within Immigrant
Communities *Rm. 107*

Making Social Media Work for You *Rm. 108B*

2:15–2:45PM

BREAK

2:45–4:00PM

BREAKOUT SESSION #3

Improving Workforce Outcomes through Contextualized
English Instruction *Rm. 104*

Engaging Employers in Immigrant Integration Efforts *Rm. 105*

Access to Capital *Rm. 107*

Engaging Chambers of Commerce in Immigrant
Economic Development: Making It Work *Rm. 106*

Research 101: How Do You Study the Impact of Immigrant
Inclusion? *Rm. 108B*

We The People: Uniting Across Movements – Creating
Alliances *Rm. 108A*

4:15–4:45PM

CLOSING PLENARY *Rm. 103*

Call to Action

Keynote: Yasmine Mustafa, Tech Entrepreneur

4:45–6:00PM

RECEPTION

Concourse outside Rm. 103

6:00PM

RESTAURANT DINNER TOURS

AGENDA THURSDAY, OCTOBER 20

7:30AM REGISTRATION

Pennsylvania Convention Center
Concourse outside Rm. 107A

7:45-8:45AM BREAKFAST ROUNDTABLES

Pick up breakfast and join a roundtable, or head to the plenary room for open networking time.

■ MESSAGING: MAKING THE CASE AND BRIDGING DIVIDES Rm. 105

We know from research and practice that positive messages resonate with communities of all kinds. Bring your messaging challenges and successes to share. Discussion may include: what messages help bridge divides in communities that have traditionally faced discrimination and inequity? How do you make the case for immigrant inclusion in legacy cities?

Facilitators

- Christina Pope, Welcoming America
- Jazmin Long, Global Cleveland

■ WORKING ON IMMIGRATION IN A COMPLEX AND HEATED CLIMATE: HOW COMMUNITIES CAN ADVANCE SOUND STATE AND LOCAL IMMIGRATION POLICY Rm. 106

The current election year has thrust immigrants and refugees into the political limelight, and not always in a factual and flattering way. This discussion will encourage local policymakers and advocates to reflect upon the on-the-ground advances being made in Municipal IDs, language access policies, municipal and county welcoming plans, and other state and local public policies that impact integration.

Facilitators

- Isha Lee, Welcoming America
- Adam Hunter, The Pew Charitable Trusts

■ BECOMING CERTIFIED AS A WELCOMING CITY OR COUNTY Rm. 107

Welcoming America is launching a new program to formally certify cities and counties as welcoming. Come learn more about how your community can get involved and potentially become one of the first communities to meet the highest standard of welcoming.

Facilitator

- Meg Shoemaker Little, Welcoming America

■ WELCOMING COMMUNITIES TRANSATLANTIC EXCHANGE: LESSONS LEARNED Rm. 104

In recent years, Germany and the U.S. have faced a number of challenges related to welcoming newcomers, and both have much to share with each other. The Welcoming Communities Transatlantic Exchange provides U.S. and German city delegations the opportunity to visit and learn from promising practices related to refugee and immigrant integration and building welcoming communities. Participants from the WE Global region will discuss their impressions from visiting Germany in Fall 2016 and what they've found most applicable to their localities. Details on the 2017 selection process will also be shared with potential applicants.

Facilitator

- Susan Downs-Karkos, Welcoming America

■ RESEARCHER PERSPECTIVES ON THE STUDY OF NEWCOMER INTEGRATION Rm. 108A

Join a special conversation among those studying local, state, and national integration efforts. We'll exchange around common research interests and discuss how empirical research can help advance the welcoming communities movement.

Facilitator

- Dr. Paul McDaniel, Kennesaw State University

AGENDA THURSDAY, OCTOBER 20

9:00–10:15 AM

OPENING PLENARY Rm. 103

Welcome from the WE Global Network

- Steve Tobocman, Global Detroit
- Christina Pope, Welcoming America

Spotlight on Philadelphia

- Mario Hernandez, Western Union
- Miriam Enriquez, Office of Immigrant Affairs, City of Philadelphia
- Mayor Jim Kenney, City of Philadelphia
- Anne O'Callaghan, former Director, Welcoming Center for New Pennsylvanians
- Peter Gonzales, Welcoming Center for New Pennsylvanians

Table Introductions

Keynote Address

- Osagie Imasogie, Phoenix IP Ventures

"WE WERE ABLE TO MEET WITH MORE THAN 20 DIFFERENT COMMUNITY PARTNERS, AND WHILE EACH OF THE ORGANIZATIONS HAD A DISTINCT MISSION, THEIR MESSAGE WAS THE SAME: WELCOMING IMMIGRANTS IS PART OF PITTSBURGH'S PAST AND FUTURE."

–JENNIFER STRINGER, IMMIGRANT WELCOME CENTER
WE GLOBAL NETWORK CITY-TO-CITY VISITS

KEYNOTE



OSAGIE IMASOGIE

SENIOR MANAGING PARTNER & FOUNDER,
PHOENIX IP VENTURES

Osagie has over 30 years of experience in the field of law, finance, business management, healthcare and the pharmaceutical industry. He is a co-founder of Phoenix IP Ventures, prior to which he conceptualized and established GlaxoSmithKline Ventures and was its founding Vice President.

Osagie has held senior commercial and R&D positions within pharmaceutical companies such as GSK, SmithKline, DuPont Merck and Endo, where he was the founding General Counsel and SVP for Corporate Development. Osagie has also been a Price Waterhouse Corporate Finance Partner as well as a practicing attorney with a leading US Law Firm in the fields of corporate, corporate finance, taxation and intellectual property law.

Osagie is a serial entrepreneur and investor. He serves as the Chairman of the Board of Directors of Iroko Pharmaceuticals as well as Chairman of iCeutica Inc. Osagie was a co-founder and former President, CEO and Chairman of Ception Therapeutics Inc. and the Founding President & CEO of Trigenesis Therapeutics Inc. In addition, he serves on the Board of a number of financial institutions such as StoneRidge Investment Partners and Haverford Trust. Osagie also serves as the Chairman of the Advisory Board of Quoin Capital. Osagie is active within the philanthropic community and serves as an Executive Committee Board Member of both the Philadelphia Museum of Art and the Philadelphia Orchestra.

Osagie is a Trustee of the University of Pennsylvania and also a member of the Board of Overseers of the University of Pennsylvania Law School, where he is an Adjunct Professor of Law. Osagie holds post-graduate degrees from the University of Pennsylvania Law School and the London School of Economics and is a member of the New York State Bar and the United States Third Circuit. Osagie is also the 2008 recipient of the Penn Law School Alumni Award of Merit and the 2006 recipient of the Penn Law School Adjunct Teaching Award.

AGENDA THURSDAY, OCTOBER 20

10:30-12:00PM

BREAKOUT SESSION #1



BEST PRACTICES IN SKILLED IMMIGRANT CAREER PATHWAYS & LADDERS *Rm. 107*

Starting with an overview of the immigrant workforce development field and best practices in skilled immigrant career pathways/ladders, the panel will then address how the Workforce Investment Opportunity Act can play a role in enhancing immigrant career pathways. You will also learn about a successful skilled immigrant workforce development program in Michigan.

- Karen Phillippi, Michigan Office for New Americans (Moderator)
- Amanda Bergson-Shilcock, National Skills Coalition
- Annie Fenton, Michigan International Talent Solutions
- Katherine Gebremedhin, WES Global Talent Bridge



SEEDS OF GROWTH: BUILDING YOUR LOCAL ECONOMY BY SUPPORTING IMMIGRANT ENTREPRENEURS *Rm. 108A*

In this interactive workshop, participants will engage in group discussions around the triumphs and challenges associated with starting/growing immigrant entrepreneurship programs. Experts will facilitate conversations that help participants learn from the work of the most innovative and successful programs from across the region. Intended for those entering the immigrant entrepreneurship sector, or those expanding into new programming areas.

- Opening remarks: Christina Pope, Welcoming America
- Sloan Herrick, Global Detroit (Facilitator)
- Isabel Chanslor, Neighborhood Development Center
- Dan Cowen, Centerstate CEO
- Herman Nyamunga, Welcoming Center for New Pennsylvanians



INCLUSIVE & EQUITABLE ECONOMIC GROWTH FOR ALL *Rm. 104*

Lending circles, entrepreneurship programs, and other asset-building endeavors are helping build wealth in immigrant communities and African-American ones. Learn how specific asset-building endeavors can be part of the larger struggle to build a more equitable America.

- Jennifer Driver, Welcoming America (Moderator)
- Alyssa Passarelli, Mission Asset Fund
- Samir Saikali, Neighborhood Development Center



INTEGRATING IMMIGRANT ECONOMIC DEVELOPMENT STRATEGIES INTO YOUR REGION'S ECONOMIC DEVELOPMENT MAINSTREAM *Rm. 108B*

This interactive session empowers participants to connect their local immigrant economic development or immigrant welcoming work within their region's economic development mainstream. The session will work participants through a series of questions designed to assist them in developing a frame by which mainstream economic development actors will be inspired by their immigrant economic development and welcoming work.

- Emily Brown, International Economic Development Council
- Steve Tobocman, Global Detroit



ADDRESSING ANTI-MUSLIM BACKLASH IN OUR COMMUNITIES *Rm. 106*

Receiving community members are encountering increased anti-refugee and anti-Muslim sentiments. Many community champions have stepped forward to welcome their new neighbors and help them build a new life. This session will feature promising examples from Welcoming America's toolkit on addressing anti-Muslim backlash, Neighbors Together, and will lift up efforts in the region to promote a positive, united vision in our communities.

- Susan Downs-Karkos, Welcoming America (Moderator)
- Anna Crosslin, International Institute of St. Louis
- Mahvash Hassan, Consultant
- Mansfield (Kasey) Kaseman, Montgomery County Office of Community Partnerships



HOUSING AND URBAN RENEWAL: DO IMMIGRANTS PRESENT AN UNTAPPED OPPORTUNITY TO REVITALIZE COMMUNITIES? *Rm. 105*

WE Global Network and the Fiscal Policy Institute will unveil groundbreaking research and an online tool to assist local housing advocates, land banks, and community development practitioners to quantify the potential of immigrant home ownership and vacant property acquisition. This session will include a discussion of next steps to build upon these insights.

- Danielle Drake, US Together
- Raquel Garcia Andersen, Global Detroit
- David Kallick, Fiscal Policy Institute
- Alan Mallach, Center for Community Progress

SESSION KEY



Workforce Development



Entrepreneurship and Business



Neighborhood Development



Social Cohesion and Equity



Organizational Capacity Building

AGENDA THURSDAY, OCTOBER 20

12:00–1:00PM LUNCH *Concourse outside Rm. 103*

1:00–2:15PM BREAKOUT SESSION #2



CODE ENFORCEMENT AND IMMIGRANT COMMUNITIES: CHALLENGES, OPPORTUNITIES AND PARTNERSHIPS *Rm. 104*

This session will provide a broad background on municipal code enforcement and related local government regulations, highlighting some of the particular issues that arise in immigrant communities, and exploring how local governments and community organizations can build neighborhood partnerships to create more positive outcomes for both.

• Alan Mallach, Center for Community Progress



POWER TIES: MISSING LINKS IN INTERNATIONAL STUDENT RETENTION *Rm. 105*

International students represent a growing segment of the talent pool, but the path to employment is unclear. Dan Beaudry, former head of campus recruiting at Monster.com and author of Power Ties, will share how H-1B visas are won in ways you likely don't expect. Walk away with a practical example of programming that supports students in their search.

- Dan Beaudry, Author, Power Ties: The International Student's Guide to Finding a Job in the United States
- Blake Hamilton, International Institute of St. Louis
- Gracie Xavier, Global Detroit



THE IMMIGRANT WORKFORCE AND THE FUTURE OF HEALTHCARE *Rm. 106*

The growing healthcare needs of an aging population, coupled with acute shortages of healthcare workers, are straining the sector. Immigrants are key to the future vitality of healthcare in the U.S., yet they face barriers in putting their skills to work. Explore broad trends in the healthcare sector, with a special focus on Midwestern and Rust Belt states, and examples of local, replicable programs that put immigrants to work in healthcare.

- Sara McElmurry, The Chicago Council on Global Affairs (Moderator)
- Marcia Hohn, Immigrant Learning Center
- John Hunt, La Guardia Community College, CUNY



BEYOND SURVIVAL JOBS: CREATING A WELL-ROUNDED WORKFORCE DEVELOPMENT STRATEGY *Rm. 108A*

This session explores two critical entry points into the workforce for immigrants and refugees: survival jobs and gateway jobs. We will discuss how they differ and why you should build both gateway jobs and survival jobs into your regional workforce development strategy. Hear perspectives from an employer, a public official, a non-profit service provider and an immigrant jobseeker.

- Peter Gonzales, Welcoming Center for New Pennsylvanians (Moderator)
- Heloise Jettison, City of Philadelphia Commerce Department
- Michael K Pearson, Union Packaging LLC
- Maria Porteiro, Northwest Human Services



INCREASING CIVIC PARTICIPATION WITHIN IMMIGRANT COMMUNITIES *Rm. 107*

This workshop will discuss the challenges and benefits of including immigrant voices in the decision making process of service organizations and local communities, as well as through the electoral process. A panel of field experts will address questions around short and longer term civic engagement processes and how to build consistent practices in this area.

- Manuel Portillo, Welcoming Center for New Pennsylvanians (Moderator)
- Elizabeth Alex, CASA
- Nancy Nguyen, vietLEAD
- Maria Sotomayor, Pennsylvania Immigration and Citizenship Coalition



MAKING SOCIAL MEDIA WORK FOR YOU *Rm. 108B*

Develop an effective voice on social media. Better understand how and why social media can be useful to your mission in the overwhelming and oversaturated world of social media engagement, and learn best practices for posting impactful content and engaging your audiences. This session is for members of organizations with limited capacity to create or implement a social media strategy.

- Tyler Hall, City of Dayton (Moderator)
- Lina Chowdhury Duffy, Welcoming Center for New Pennsylvanians
- Michael McTigue, GlaxoSmithKline

SESSION KEY



Workforce Development



Entrepreneurship and Business



Neighborhood Development



Social Cohesion and Equity



Organizational Capacity Building

AGENDA THURSDAY, OCTOBER 20

2:15-2:45PM

BREAK

2:45-4:00PM

BREAKOUT SESSION #3



IMPROVING WORKFORCE OUTCOMES THROUGH CONTEXTUALIZED ENGLISH INSTRUCTION Rm. 104

Research indicates that limited English proficiency is one of the most significant barriers college-educated immigrants face in utilizing their professional training in the U.S. Basic English instruction is limited in its ability to address the communicative skills necessary for professional success. In this session, we will explore models of contextualized English and their impact on successful integration of immigrant professionals into the workforce.

- Bahiya Cabral-Johnson, Welcoming Center for New Pennsylvanians (Moderator)
- John Hunt, LaGuardia Community College, CUNY
- Denise Phillips-Beehag, International Institute of Buffalo



ENGAGING EMPLOYERS IN IMMIGRANT INTEGRATION EFFORTS Rm. 105

Join an interactive discussion on how best to engage employers in immigrant integration efforts. Hear from state offices of New Americans and non-profit practitioners about what's working for them, and bring your ideas to the table.

- Karen Phillippi, Michigan Office for New Americans (Moderator)
- Betsy Cohen, St. Louis Mosaic Project
- Allie Levinsky, Upwardly Global
- Augustin Ntabaganyimana, Maryland Office of Refugees & Asylees
- Erin Roth, Maryland Department of Labor, Licensing, and Regulation



ACCESS TO CAPITAL Rm. 107

This session will explore creating access to capital for immigrant communities. Panelists will share experiences with lending circles, credit-building activities, micro-lending for businesses and other programs to help create access to capital for immigrants in a variety of settings.

- Luis Mora, Finanta
- Alyssa Passarelli, Mission Asset Fund
- Susan Wong, ASIA



ENGAGING CHAMBERS OF COMMERCE IN IMMIGRANT ECONOMIC DEVELOPMENT: MAKING IT WORK Rm. 106

Is your business community actively involved in your immigrant welcoming and integration programs? Regional Chambers of Commerce across the country are increasingly involved in supporting – and in some cases driving – the inclusion of immigrants in economic and workforce development initiatives. Explore concrete ways local governments and nonprofits can build relationships with their local Chambers and discuss practical steps for developing that collaboration over time.

- Opening remarks: Mario Hernandez, Western Union
- Mary Bontrager, Greater Des Moines Partnership
- Mary Stagaman, Cincinnati USA Regional Chamber



RESEARCH 101: HOW DO YOU STUDY THE IMPACT OF IMMIGRANT INCLUSION? Rm. 108B

Research data can be a powerful tool for case making and program development, but it's often hard to know where to start. This session will explore the basics of impact research, from qualitative and quantitative research approaches to the ins and outs of partnerships with research institutions.

- Meg Shoemaker Little, Welcoming America (Facilitator)
- Kevin Cahill, PhD, ECONorthwest
- Casey Keck, Boise State University
- Guadalupe Velasquez, City of Columbus



WE THE PEOPLE: UNITING ACROSS MOVEMENTS – CREATING ALLIANCES Rm. 108A

Social justice movements generally fall into two categories: for equality and individual rights, and for economic justice. What ties these movements together, and how do they fit into larger conversations to which programs and policies are developed? This session will feature the efforts of three key movements, Black Lives Matter, LGBTQ, and Welcoming. Participants will hear from leaders in each movement and discuss how these groups are working to move their initiatives forward, while addressing the various identities of their members.

- Jennifer Driver, Welcoming America (Moderator)
- Tiffany Chang Lawson, Executive Director of the Governor's Advisory Commission on Asian Pacific American Affairs (Pennsylvania)
- Levana Layendecker, Deputy Executive Director, Equality Pennsylvania
- Mo Manklang, Generocity

SESSION KEY



Workforce Development



Entrepreneurship and Business



Neighborhood Development



Social Cohesion and Equity



Organizational Capacity Building

AGENDA THURSDAY, OCTOBER 20

4:15-4:45PM

CLOSING PLENARY *Rm. 103*

Call to Action

- Christina Pope, Welcoming America

Keynote

- Yasmine Mustafa, Tech Entrepreneur

Closing Remarks

- Steve Tobocman, Global Detroit
- Keiron Bone-Dormegnien, Welcoming America

4:45-6:00PM

RECEPTION *Concourse outside Rm. 103*

Network with Convening attendees over hors d'oeuvres and drinks.

RESTAURANT DINNER TOURS

6:00PM

Visitors are encouraged to continue exploring the city and taste some of the amazing cuisine that immigrant-owned restaurants have to offer. A select group of restaurants will host 10 guests each and business owners will share their story of coming to Philadelphia.

Space is limited – please register at the registration desk. Restaurants are able to accommodate groups of 10 people each. Attendees pay for their own meal.

Groups will depart promptly at 6:00PM from the Convention Center.

KEYNOTE



YASMINE MUSTAFA
TECH ENTREPRENEUR

Yasmine Mustafa is a tech entrepreneur, community leader, and advisor. Championing the underprivileged has been a core part of her identity since her family was rescued from the Persian Gulf War. After numerous immigration woes, she graduated summa cum laude with an Entrepreneurship degree from Temple University and subsequently founded her first startup, an affiliate marketing company helping writers monetize their content. After growing that company, she sold it to a prominent content marketing firm in Silicon Valley.

Yasmine also started the Philadelphia chapter of Girl Develop It, a non-profit focused on providing affordable and accessible programs to women who want to learn software and web development. She sits on the board of Coded by Kids, a non-profit that helps inner city youth learn how to code.

Once she received her naturalization status, she embarked on a six-month solo trek across South America which inspired Yasmine to found her latest venture, ROAR for Good, a safety wearable technology company aimed at diminishing attacks against women and addressing the underlying causes of violence.

Yasmine was selected as one of the Upstart 100 most dynamic people shaping business and recognized as one of Philadelphia's Top 20 Tech Disrupters and Best Philadelphian's of 2016 for her work empowering women. Her TEDtalk on the birth lottery highlights the challenges (and opportunities) inherent in each life.

SUPPORTERS



Ewing Marion
KAUFFMAN
Foundation



the
Logan
PHILADELPHIA'S
HOTEL



THE
PHILADELPHIA
FOUNDATION
The Power of Endless Possibilities™



Prepay Nation



QUANTUM INC.
A Comprehensive Language Services Company



WE GLOBAL NETWORK MEMBERS

ALLEGHENY COUNTY DEPARTMENT OF HUMAN SERVICES
ASSOCIATED CHURCHES FORT WAYNE (WELCOMING FORT WAYNE)
BHUTANESE COMMUNITY OF NEW HAMPSHIRE
CENTERSTATE CEO
CINCINNATI USA REGIONAL CHAMBER
CITY OF COLUMBUS
CITY OF DAYTON
CITY OF PITTSBURGH
CITY OF YORK
CHURCH WORLD SERVICE-LANCASTER (LANCASTER COUNTY REFUGEE COALITION)
GLOBAL CLEVELAND
GLOBAL DETROIT
GLOBAL TIES AKRON
IMMIGRANT WELCOME CENTER
IMPRINT
INTERNATIONAL HARTFORD
INTERNATIONAL INSTITUTE OF AKRON
INTERNATIONAL INSTITUTE OF ST. LOUIS
INTERNATIONAL INSTITUTE OF BUFFALO
MICHIGAN IMMIGRANT RIGHTS CENTER
MICHIGAN OFFICE FOR NEW AMERICANS
NATIONALITIES SERVICE CENTER
NEIGHBORHOOD DEVELOPMENT CENTER
ONE MACOMB
PENNSYLVANIA DEPARTMENT OF STATE
ST. LOUIS MOSAIC PROJECT
UPWARDLY GLOBAL
US TOGETHER
VIBRANT PITTSBURGH
WELCOMING CENTER FOR NEW PENNSYLVANIANS
WES GLOBAL TALENT BRIDGE
WELCOME TOLEDO-LUCAS COUNTY
WELCOMING AMERICA
WOMEN'S OPPORTUNITIES RESOURCE CENTER

MEDIA AT THE WE GLOBAL NETWORK 2016 CONVENING

By entering the Convening, you agree that your voice, name, and image may be recorded by various media, and you authorize use of these materials by Welcoming Economies Global Network (WE Global Network), Welcoming America, and its partners. Please see a WE Global Network or Welcoming America staff member if you have concerns.

CODE OF CONDUCT

A primary goal of the WE Global Network Convening is to be inclusive of the largest number of contributors, with the most varied and diverse backgrounds possible. As such, we are committed to providing a friendly, safe and welcoming environment for all, regardless of gender, sexual orientation, ability, ethnicity, socioeconomic status, and religion (or lack thereof).

The code of conduct outlines our expectations for all those who participate in our conference, as well as the consequences for unacceptable behavior.

We invite all those who participate in the Convening to help us create safe and positive experiences for everyone.

To read the rest of our code of conduct, please visit

www.weglobalnetwork.org/code-of-conduct/

If you are subject to or witness unacceptable behavior, or have any other concerns, please notify a WE Global Network staff member as soon as possible. For easy identification, WE Global Network staff will have special ribbons on their name tags.



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