MyCITY ACADEMY

Coming Soon to Your City?
What’s happening in Nashville?

English-only fails
As the nation watches, Nashville voters spurn a measure to restrict government business to English.
MyCity Academy by the numbers

- Founded in 2012
- 1st of its kind in the nation
- 175 graduates
- 39 countries
- 7-month program
- 1 day per month
- Lasted through 2 mayors
- Curriculum shared with dozens of cities
Empowering participants to understand and interact with Metro Government

• An Overview of Nashville:
  Mayor’s role + city’s founding + civil rights history

• Infrastructure:
  Codes + Public Works + Water + Planning

• Healthy Living:
  Parks + Health Department + Transit + Social Services

• Courts & Civic Engagement:
  Council + Election Commission + DA + PD + Boards & Commissions + Juvenile Court + Metro Legal

• Education:
  Metro Schools + Student Opportunities

• Public Safety:
  Police + Fire + Sheriff + Emergency Management

• Economic Development:
  Tourism + Budget + Taxes + ECD Efforts
How do WE get one of those?

You need these FOUR things...
#1: BUY-IN FROM THE TOP
#2: LUNCH MONEY
#3: ONE MOTIVATED STAFFER
#4: COMMUNITY ENGAGEMENT
Got any advice?

Four pro tips...
PRO TIPS

#1: Don’t forget the receiving community
#2: Make it feel special
#3: Build leadership pipelines
#4: Consider MyCity Social