

Neighborhood Development Center's estimated impact around Dale and University

Data collected within a one mile radius from October 2011-September 2012

■ Businesses and employees*

- 65 open businesses
- 576 full-time and part-time jobs created or retained (including business owners and their employees)

■ \$11,321,200 annual financial return to the neighborhood by businesses*

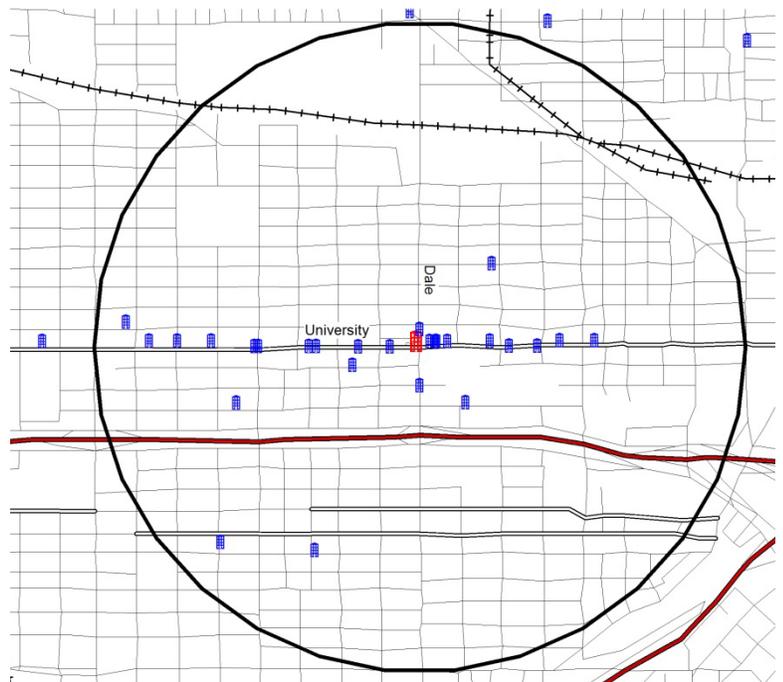
- \$5,073,500 payroll
- \$883,000 payments to subcontractors and cash workers
- \$231,300 in property taxes
- \$927,700 rent
- \$788,300 sales tax
- \$3,287,600 services/supplies/materials purchased in the neighborhood**
- \$129,800 cash/in-kind contributions for neighborhood organizations/events**

■ Other contributions to the neighborhood

- 87% of owners say they are a **role model** for youth or young adults
- 70% have contributed time, money, and/or in-kind **contributions** to neighborhood events
- 47% say they serve as a **leader** for groups or associations in their community
- 60% say their business serves as a **gathering place** for the neighborhood

■ Profile of surveyed businesses

- 30 surveys completed in a one mile radius of the Dale and University intersection
- 47% of the businesses surveyed are service-related, 23% retail, 17% restaurants or catering, 7% construction, and 7% manufacturing
- 47% of the surveyed owners identify as African American, 30% Asian, 13% African, 7% Caucasian, and 3% Hispanic or Latino



30 NDC alumni businesses within a one mile radius of the Dale and University intersection. Larger icon on map represents more than one business.

* Estimates based on responses of 30 surveyed businesses.

** Total does not include purchases and financial contributions made by businesses outside their immediate neighborhood.



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451 Lexington Parkway North
Saint Paul, Minnesota 55104
651-280-2700

www.wilderresearch.org



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For more information

This summary presents highlights of the *Neighborhood Development Center: Outcomes evaluation report*. For more information about this report, contact Laura Schauben at Wilder Research, 651-280-2655. For more information about Neighborhood Development Center contact Samir Saikali at 651-379-8423.

Author: Laura Schauben

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